Cassandra Yaple EECS 498 2/16/11

# APP REVIEW HURRICANE

#### Features

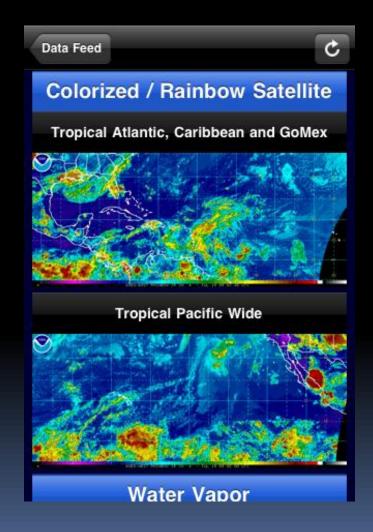
- Interactive Atlantic/Pacific tracking maps of active storms
  - Includes speed, size, location data for each point
- Real time storm updates and visible satellite imagery
- A wealth of historical data
- Bulletins with discussions and predictions of future disturbances

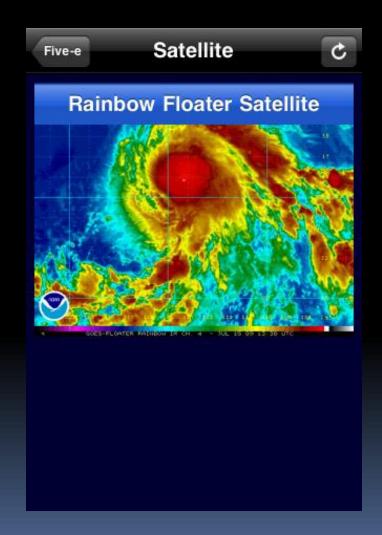














#### Secret Sauce

- Over 150 years of data from every hurricane ever recorded
- Real time radar
  - IR sat
  - Doppler
  - Visible sat imagery
- Data feed describing scales and hurricane info
- Responded to ratings by updating interface in 3.0 and 3.2

# Critique

- Only available on iPhone
- Hard to navigate location points with clumsy thumbs
- Charge more for push notification (email is free)
- Kitty Code has a nearly identical version for the iPad called Hurricane HD (much easier to navigate)

## Critically acclaimed

- Considered the best hurricane tracking app
- 4/5 mice by MacWorld

## Money

- **\$3.99**
- Charge (not sure of exact amount, was \$0.99
  at some point) for email notification
- High end for apps, but considered a "bargain" for the wealth of data you have access to