



**“People** you want to meet, **things** you want to eat,  
**discounts** that can’t be beat.”

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February 21, 2011

# Elevator Pitch

For *groups* of people  
who are *already* looking to go out to eat  
who are dissatisfied with a lack of incentive

Our product is a mobile app  
that provides a *connection*  
between restaurant and consumer

Unlike Groupon, we give you a  
discount for something you *already want to do*




# What does it do?

- Empowering the consumer
- Matches groups of people who are already looking to go out to eat with the restaurants who want them the most.
- Restaurants post discounts
- Users form FoodCircles



# Search Page



How Many People - Clicking this opens a people count scale

Food Button - Clicking opens a food wheel

Pricing - Once clicked opens a price scale

Time - Once clicked opens a calendar popup

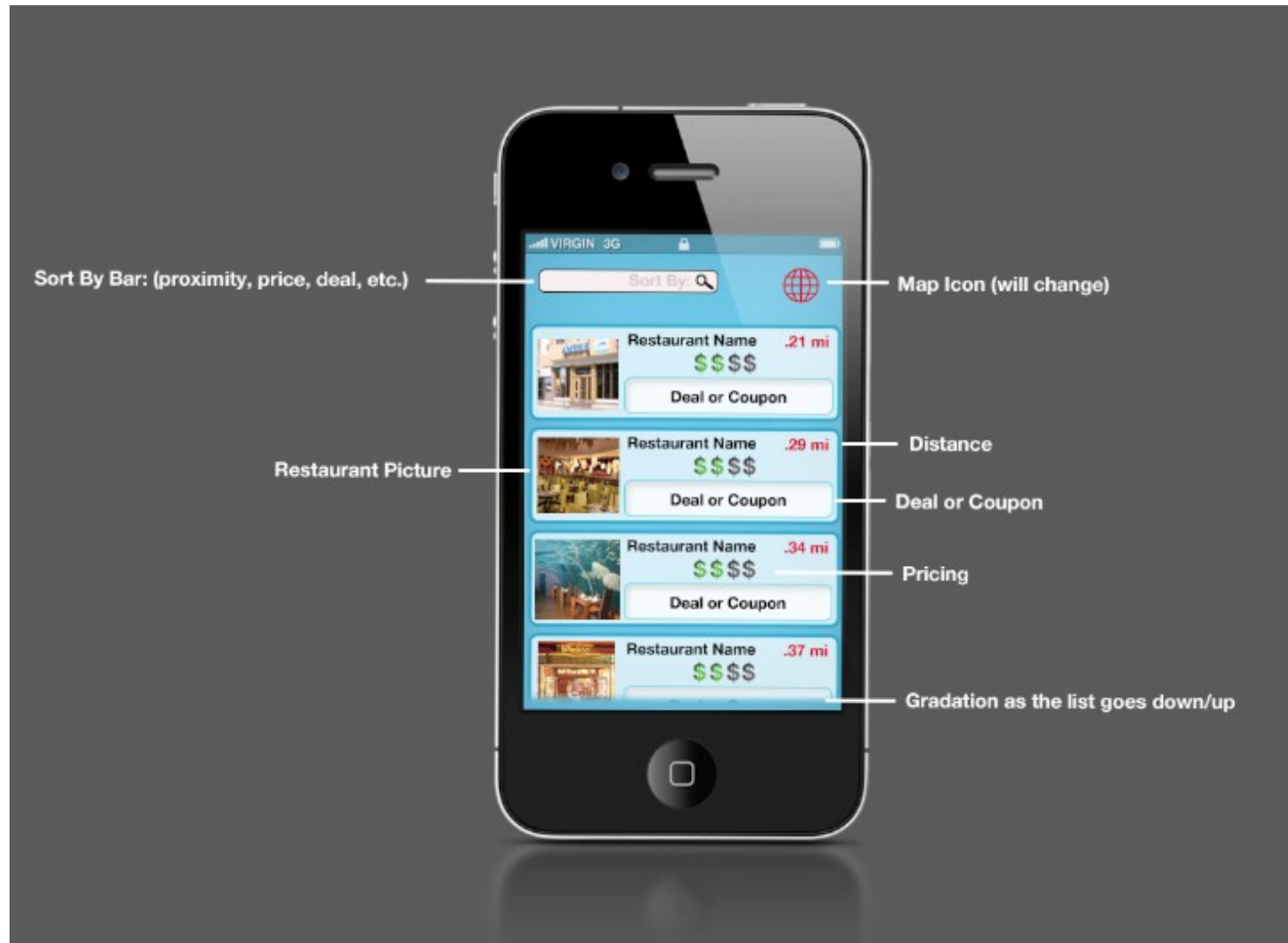
Seat Me Button

Advertised Space

	8	50	
Today	9	55	AM
Nov 19	10	00	PM
Nov 20	11	05	
Nov 21	12	10	



# Offer Page



# Challenges/Walls

- Technical: Business logic & database interface
- Commercial: Reliability of customers
- Organization: Communication



# Competition

	<b>Groupon</b>	<b>Restaurant.com</b>	<b>GrubWithUs</b>	<b>Food Circles</b>
Discounts	X	X		X
Social networking			X	projected
Pre-planned activity		X		X
Customizable				X



# Differentiator

- Restaurants compete for your business.
- You get the best deal based on your exact situation.

