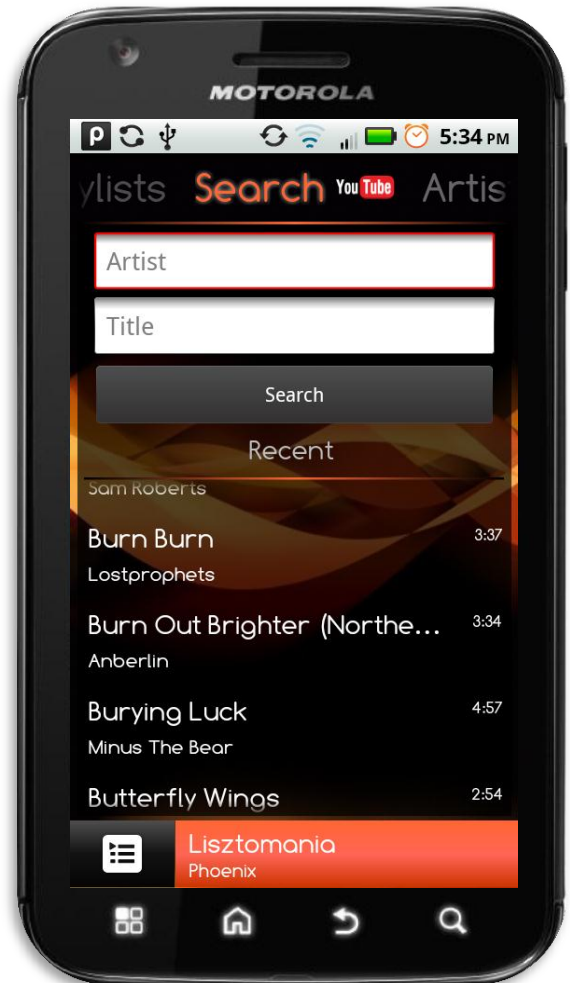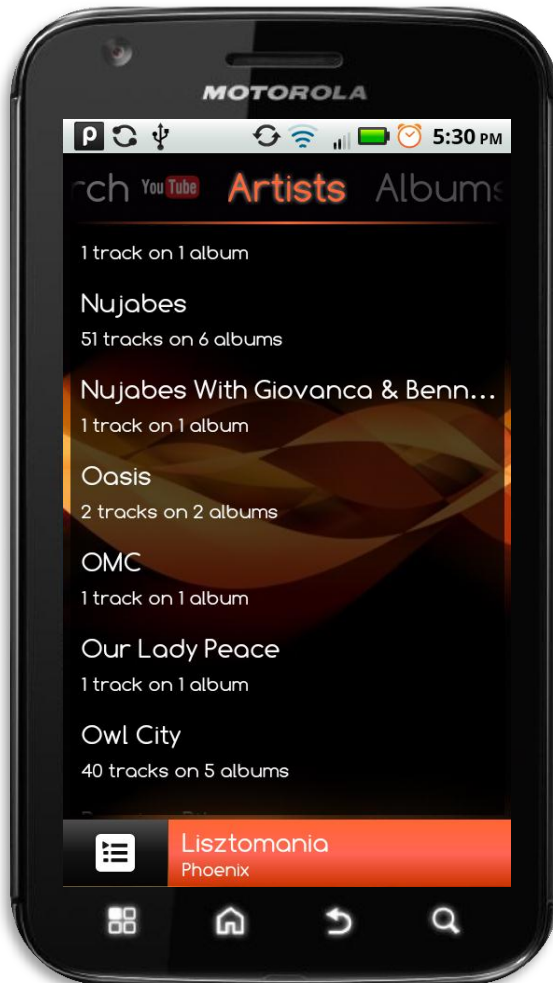Dane Hillard, Tabish Javed, Nader Jawad

On Deck

Pitch

- **For** people who like music
- **Dissatisfied** with current media players that are limited in features
- **Our product** is a enhanced media player for Android
- **Provides** integration of streaming media with local content
- **Unlike** any other media player app out there for any platform
- **We assembled** a media player that integrates user's favorite songs on streaming services through YouTube

Problem

- Traditional music apps either:
    - Play local music library
    - Stream radio content

- None integrate both

- Many media players for Android lack polish and are unintuitive to navigate

Screens

Wall(s)

- Technical challenges
  - Getting the streaming media to play within the app itself required a lot of research and tweaking
  - Some streaming music platforms don't have APIs

- Commercial challenges
  - Some legal issues with using YouTube APIs for monetary profits

Competition

- Streaming services generally have a monthly subscription charge

	mp3 library	Audio Service	Cost	Media Syncing	Social
DoubleTwist	X	X	Free, $5*	X	
last.fm		X	$3/month		
Pandora		X	Free, $36/year		X
Grooveshark		X	$10/month		
OnDeck	X	X	Free/$1		X

* DoubleTwist airsync allows for wireless syncing of media and costs $5

Differentiator

- Integrate user's favorite songs on streaming music services through YouTube

Plan

	JAN	FEB	MAR	APR	future
Design and build skeleton media player	●				
Integrate streaming media		●			
Build custom database for storage			●		
Finishing touches and testing				●	
Continued support and extra features					●