Own POS Mobile
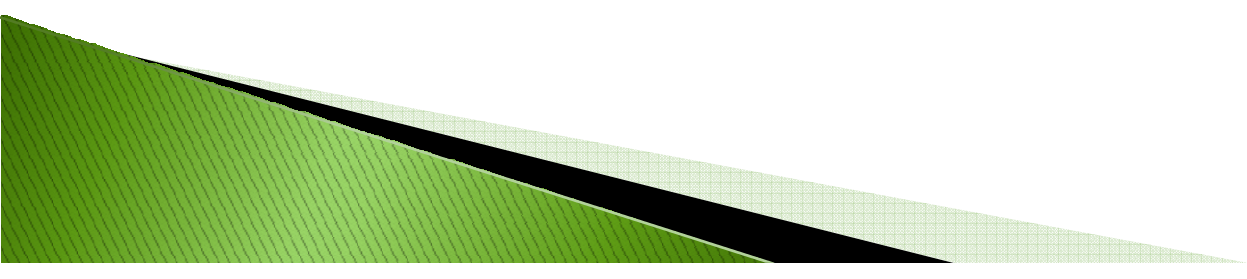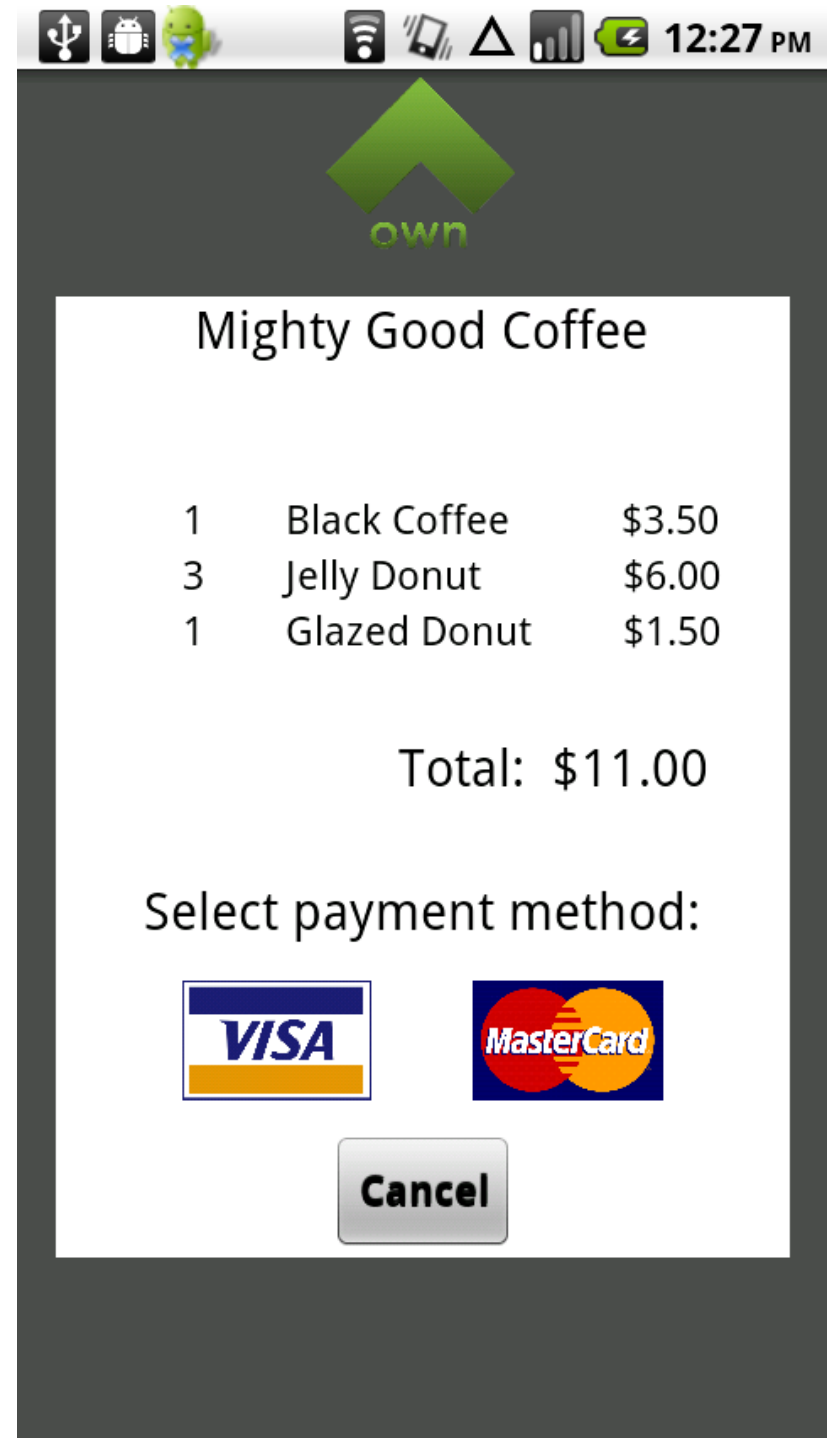
Avi Das
Mike Kelley
Corbin Phelps

Elevator Pitch

- For many consumers
- Who are dissatisfied with security risks of credit cards
- Our product is a new payment system
- That provides security and flexibility
- Unlike traditional credit cards
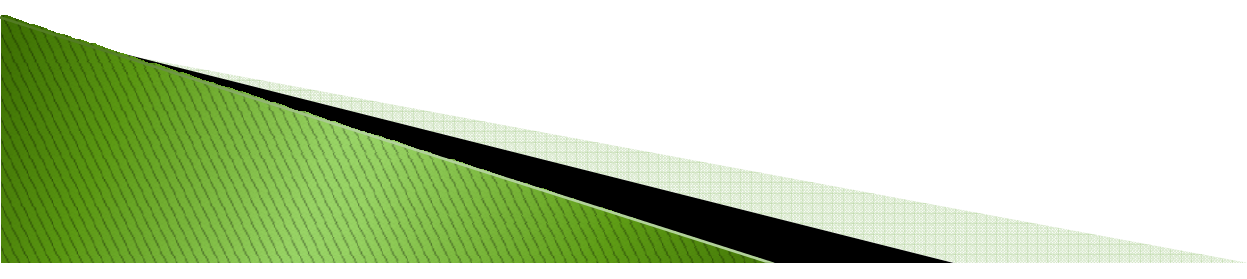- We have assembled companies interested in beta-testing our software solution

Sample Screen

The Wall

- Technical challenges
  - reading QR code
  - **providing security**
  - integrating with existing systems
- Commercial challenges
  - getting businesses on board
  - getting consumers interested & establishing trust
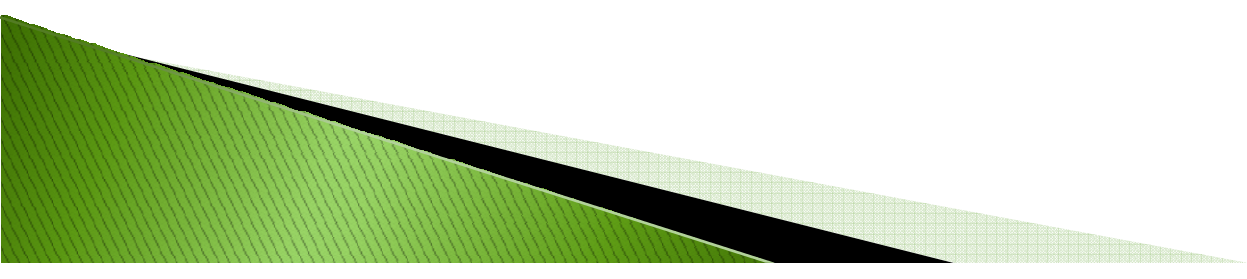- Organizational challenges
  - interfacing with Own POS and CtrlAltPay

Competition

	Pay for meal via phone	Credit Card number stored in cloud	QR code capable	Receipt View	Ability to split check	On screen coupons	Location Smart Service
Tabbed Out	X			X			
iPay POS		X (ish)		X			X
Own POS mobile	X	X	X	X	X	X	X

Secret Sauce

▶ Integration with Own point-of-sales system
- Provides businesses with information about customers

▶ Store personal payment information in cloud
- No card information exchanged directly, more secure

Contact:
teammokepon@umich.edu

ownpointofsale.com