### RakuGaku & ModelPersistence



### The All-In-One Tool for Japanese Language Mastery

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### **Product Pitch**

Dictionaries, flashcards and existing tools

- Single language support
- Not customizable
- Static learning methods

Targeting Academic, Business and Travel

- Convenient
- Flexible
- Comprehensive learning platform

## Description

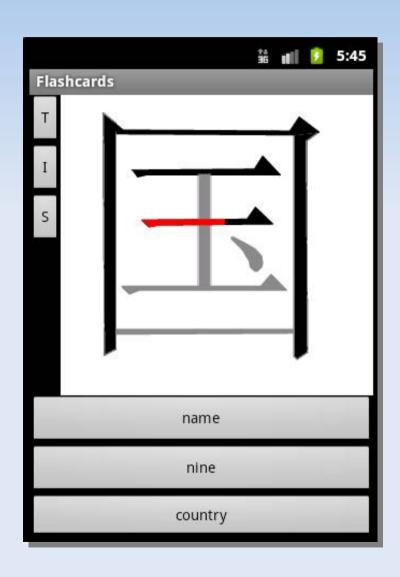
#### Integrated platform

- Allows for customization and expansion.
- Allows students and users to take control of their learning experience.

#### **Provides**

- Integrated lesson plans.
- Track and identify weaknesses.
- Comprehensive and, foremost, useful!

### Demo





# Competition

	JED	WWWJDIC	JLPT kanji	GakuGaku
Full JPLT Library	1	1	<b>√</b>	✓
Stroke Order	1	<b>√</b>	×	<b>√</b>
Kanji Recognition	×	<b>√</b>	<b>V</b>	<b>√</b>
Grammar	×	×	×	<b>√</b>
Browsing	1	1	1	<b>√</b>
Scoring	×	×	×	<b>√</b>
Works Offline	1	×	1	<b>√</b>
Pronunciation	×	×	×	<b>√</b>

## Challenges

#### Center for Japanese Studies Consulting

- Getting specifications and lesson plans is harder than we thought.
- Working out the specifications makes building the UI imposs...hard.

#### Limited markets

- Academic Programs
- Global Businesses
- International Travelers

#### Kanji Stroke Recognition

Need faster and more tolerant algorithms

### **Model Persistence**

Integrated Object-Relational Mapping (OR/M) Library.

- Provides transparent SQLite/JDBC/XML persistence layer for Android and Java.
- Produces Fully Normalized, Human Readable databases.
- Allows for reading existing sources and creates new sources dynamically.

## **Example Code**

```
Example:
@Entity
public class MyObject{
 @Id
 Integer id;
 String name;
 MyOtherObject∏ stuff;
```

### **Store Example**

Storage:

```
ModelFactory factory =
ModelFactory.GetDefaultInstance();
MyObject [] stuff = new MyObject[]{
   new MyObject("SampleObject"),
   ...};
factory.storeAll(stuff);
```

### Search Example

#### Search:

```
ModelConstraint modelConstraint = new ModelConstraint(null, MyObject.class);
modelConstraint.addConstraint(
   "name",
   ModelConstraint.Relationship.EQUALS, false,
   "SampleObject");
// Search for matching sources
List<MyObject> results =
ModelFactory.Find(MyObject.class,constraints);
```

# Competition

Feature	OrmLite	Active Android	Apache DbUtils	Model Persistence
Configuration Free	No	No	No	Yes
Annotation Use	Yes	Yes	Yes	Yes
Requires Code Tooling	Yes	Yes/No	Yes	No
Supports Lazy Loading	Yes	No	No	Yes
S/HQL Free Searching	No	No	No	Yes
S/HQL Searching	Yes	Yes	Yes	No
Andriod Support	Yes	Yes	Yes/No	Yes
Cost	Free	\$20.00	Free	Free?

### Money

- RakuGaku:
  - Flashcards and dictionary only:
    - Android Market place by the end of the month.
  - Full Lesson plans and integrated environment:
    - In discussions with Center for Japanese Studies.
- ModelPersistence:
  - Free (most likely) but...where to put it??

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# Q & A