Spubble for Android

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Spubble

- Assisted and Augmented Communication for ages 5-10
  - Dedicated devices: expensive to buy & maintain
  - Current leading app: expensive, complicated

Where We Come In

- Porting Spubble to Android
- Implementing Text to Speech
- Customizable icons using device hardware
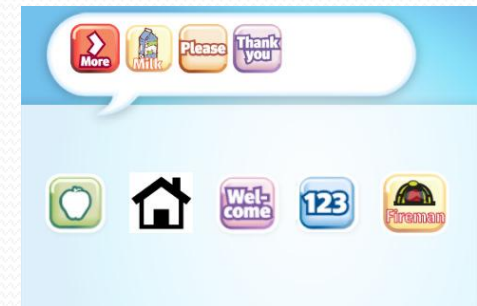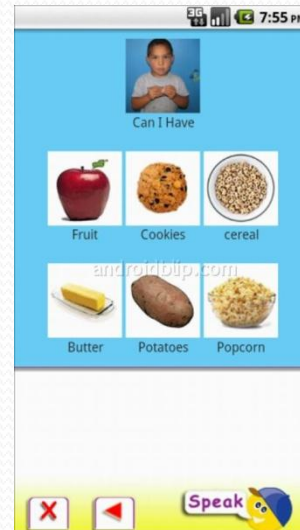
Spubble Lite

The Walls

- Commercial Challenges
  - Working against established companies and products
  - Insurance coverage
  - VC support
- Technical Challenges
  - Creating the drag and drop interface for sentence construction
- Organizational Challenges
  - Combining with an existing company

Competition

	Insurance Reimbursement	Customization	Platform	Cost
Dynavox	Yes	Partial from PC		$2,500+
Proloquo2Go	Upon Approval	Full from PC Text from Device	iOS	$189 + device
Speech Buddy	No	Full from PC	iOS, Android	$40 + device
Spubble	Upon Approval	**Full from Device and PC**	iOS, Android	**$10 + device**

Secret Sauce

- The Drag and Drop interface is an intuitive and fun way to construct sentences.

- Our product will be available on both iOS and Android

- Provide on-device button creation with pictures and voice.

- Phrase bar shows most commonly used sentences

Questions?

Competition

**Dynavox
($2500 - $8000)**

**Proloquo2Go
$190 + device**

Spubble

- Our application is an assisted communication device for non-verbal children. Our main consumers are the parents who are dissatisfied with the expensive options, such as Proloquo2Go. Unlike current alternatives, our product will offer a drag-and-drop method with a colorful interface which will be fun for children aged 5 – 10.