

# Browse Sync

Team :

Vamshi Polam

Madhuri Mukerjee

Sai Sailesh Kopuri

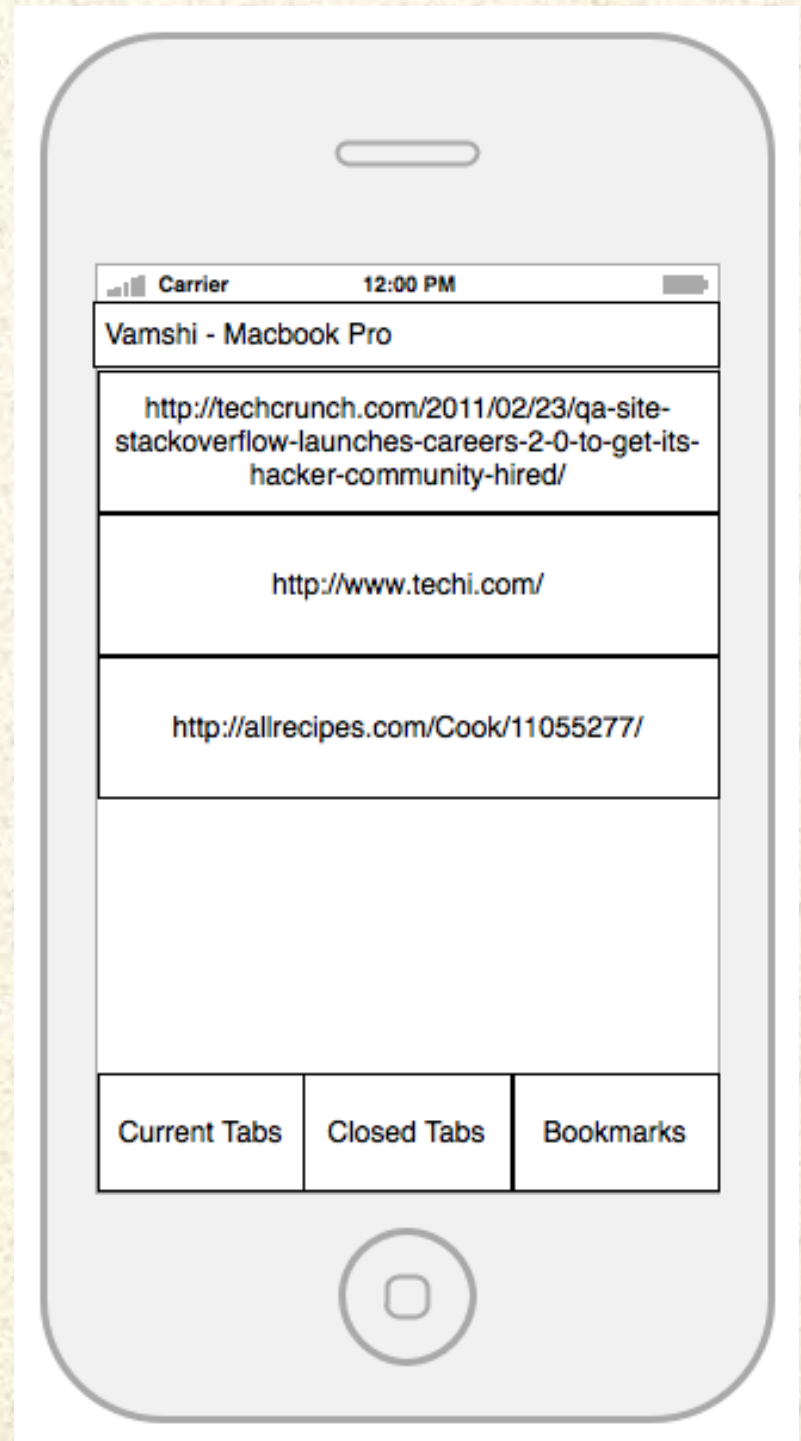
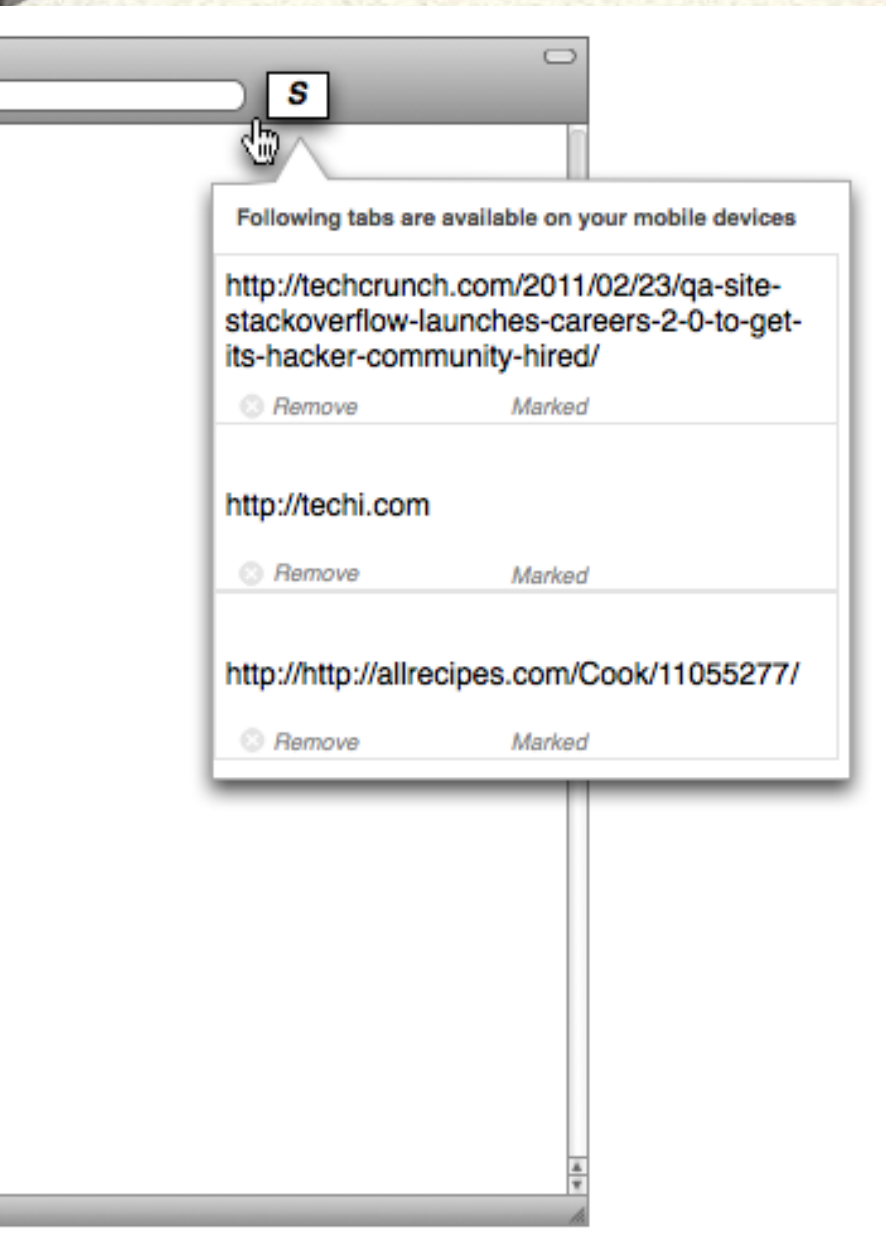
Deepika Misra

# The Pitch

- **Target Users** - people on the go who want to carry their PC browsing experience over to their smartphones
- **The Problem** - annoyed at having to manually pull up the same tabs when switching devices
- **Our Solution** - automatically synching the browsing data from both devices
- **Our Edge** - existing applications like Handoff, readitlater etc require the user to remember to make an effort to sync this data.

# Directed Elevator Pitch

- Our app makes the browsing experience *seamless across devices*



# Challenges

- *Technical:*
  - *Privacy Issues*
  - *Data Protection / Encryption*
  - *Maintaining Servers without downtime*
  - *Plugin Compatibility with different versions of browser*
- *Commercial*
  - *Getting Noticed in the App stores*
- *Organizational:*
  - *Its a Service not just a product*

# Competition

	InstaFetch	Handoff	PasteBot	Read it later	*Firefox Home
Auto Sync your browser	No	No	No	No	Yes
Manually select pages to sync	yes	Yes	Yes	Yes	No
Send text information	Yes	Yes	Yes	No	No
Supporting Browsers		Firefox, Chrome, IE	Native App	All Browsers	Only Firefox
Sync mode	Only wifi	3g	Only wifi	3g	3g

# Secret Sauce

- Compatible across multiple browsers
- Extension to tablets
- No extra steps required to access websites on your mobile devices
- Facilitates seamless transition between devices while on the go.