

Vis Major



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Problem



Games often don't take advantage of the intimate control of a phone

Phones shouldn't have ported versions of current games. We should design games specifically for smart phones

Win-Phone 7 says it's all about games, but there aren't a ton of options on it yet (compared to older markets iTunes and Android Marketplace)

Solution



Vis Major (Latin) is an irresistible violence; inevitable accident or act of God. Its nature and power absolutely uncontrollable (wordweb.princeton.edu)

Game that allows you to play as omniscient god-like character

Little character will continue to move forward into peril if you don't guide him

Mock up



Competition	Perpetual Movement	Intuitive Controls	Addictive Gameplay	Clever Puzzles
FallDown	X		X	
Bejeweled		X	X	
De Blob			X	X

Secret Sauce



You are "God"

Protagonist is unaware of your involvement

"When you do things right, people won't be sure you've done anything at all"

Exciting, intuitive control scheme

Contact for feedback questions



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