

BEATNIK

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Elevator Pitch

- For mobile gamers
- Who are dissatisfied with limited music games
- Beatnik is a music game platform
- That provides users the ability to play, create, and share note charts
- Unlike current mobile music games.

Use Case

- First we'll demonstrate some sample gameplay.
- Then, we'll show how to create and share beatmaps between mobile devices.

Competition

| | | | | |
|----------------|--|---|---|---|
| |  |  |  |  |
| Title | Beatnik | Rock Band | Guitar Hero | Tap Tap Revenge |
| Music Gameplay | X | X | X | X |
| Leaderboards | To Be Added | X | X | X |
| Song Editor | X | | | |
| Price | Free! | App: \$5 Songs: \$1 for 2 | App: \$3 Songs: \$1 | App: Free Songs: \$1 to \$2 |

Next Steps

- Still need to implement a few things in the editor
- Need to set up our database to be scalable
- We need a lot more polish! (Those other music games look damn good)
- Submission to the App Store sometime in May

Elevator Pitch, Again

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Thank You!