

PhoneControl

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"Oh hello, Mr. Jobs..."

- For consumers who need to control their phone remotely
- For people who are dissatisfied with current options of controlling phone's video, audio, and SMS remotely
- Web interface to control your phone
- Ability to capture video and audio
- Retrieve documents, and check and send texts
- Unlike similar apps, our web controller gives the user more freedom and control over their phone

Problem

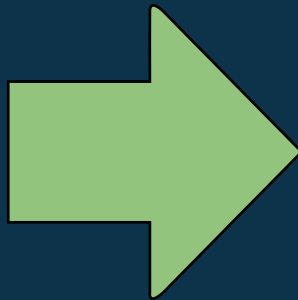
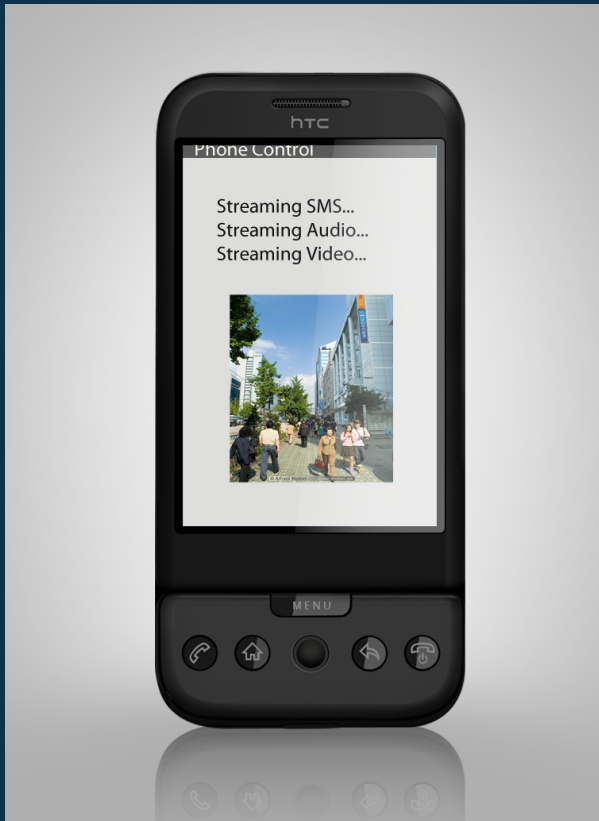
Users want to be able to control their phones remotely, for various reasons

- Monitoring a baby
- Using a full keyboard
- File upload/download
- Locating a lost phone
- Etc.

Our Solution

- Develop a **platform** for remotely accessing the phone
- Write modules that allow various forms of control
- Bundle sets of modules together to create complete apps
 - Security Camera
 - Baby Monitor
 - SMS Through the Phone
 - Attend Class Remotely

Introducing PhoneControl



Competition

		Web interface	Audio	Video	SMS	Price
SECuRET SpyCam						\$4.72
Babyphone						\$2.99
Remote SMS						\$0.99
Our App	 					??

Secret Sauce

- Simple web interface allows access from other phones, anywhere
- More control over phone
- Use app in multiple ways

Challenges

- How much can we give away for free?
 - These are valuable services
- How can the phone talk to the web server?
 - Heartbeat connection

Questions and Feedback

Thank You!