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Company

- Largest online retailer in the U.S.
- $34.2B revenue
- 34,000 employees

Core Competence

- Online shopping
- Store front for third-party vendors
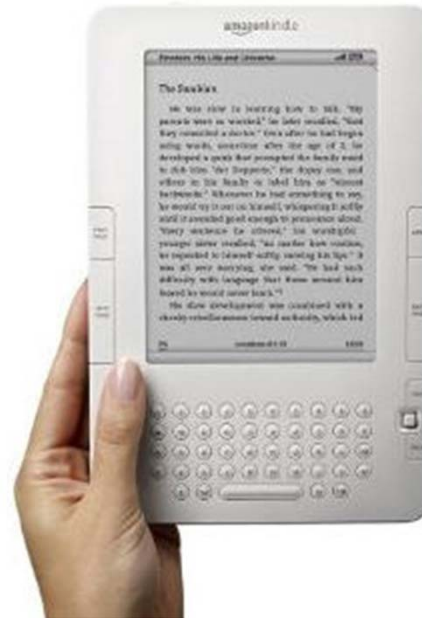- Cloud computing
- Market makers

Products

- Amazon.com
- Amazon Studios
- Amazon Web Services
- A2Z Development
- IMDb
- Kindle
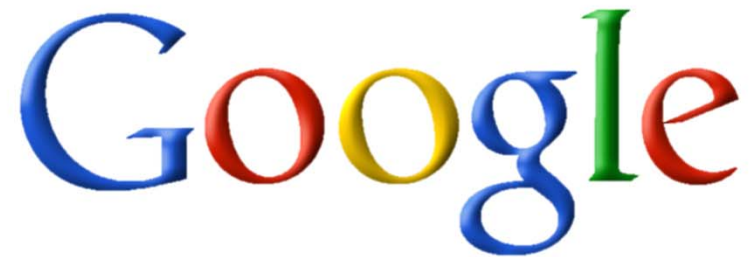- Cloud Drive
- Amazon appstore

Secret Sauce

- Tune products to perfection
- In step with future technologies

Business Model

- Publicly-traded
- Expand to other markets
- Produce technology

Competition

Future Plans

Evaluation

- Continually improving
- Reliable
- Satisfied customers

Future 10 Years

- Country expansion
- New technology
- Vertical competition

Questions?