



CtrlAltPay

# CtrlAltPay

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# Elevator Pitch

- ▶ For many customers
- ▶ Who are dissatisfied with the security risks of credit cards
- ▶ Our product is a new payment system
- ▶ That provides security and flexibility
- ▶ Unlike traditional credit cards
- ▶ We have assembled investors interested in our product



# Demo

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# Secret Sauce

- ▶ Store all personal payment info in the cloud
- ▶ Backing of CtrlAltPay company
- ▶ Never give credit card info to merchants

# Competition

	Pay for meal	Credit Card Info in Cloud	QR code capable	Receipt View	Extra Security Measures
Tabbed Out	X			X	
CtrlAltPay	X	X	X	X	X



CtrlAltPay

# Next Steps

- ▶ Pivot
  - Changing product towards credit financing
- ▶ Adding security measures
- ▶ Implementing extra features

# Venture Funding

- ▶ Currently have \$10k in venture funding
- ▶ More investment meetings soon

# Elevator Pitch: Redux

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Questions? Comments?  
Observations?