App Review: SoundHound

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What is SoundHound?

- Mobile application for Android and iPhone that allows users to identify songs based on audio.
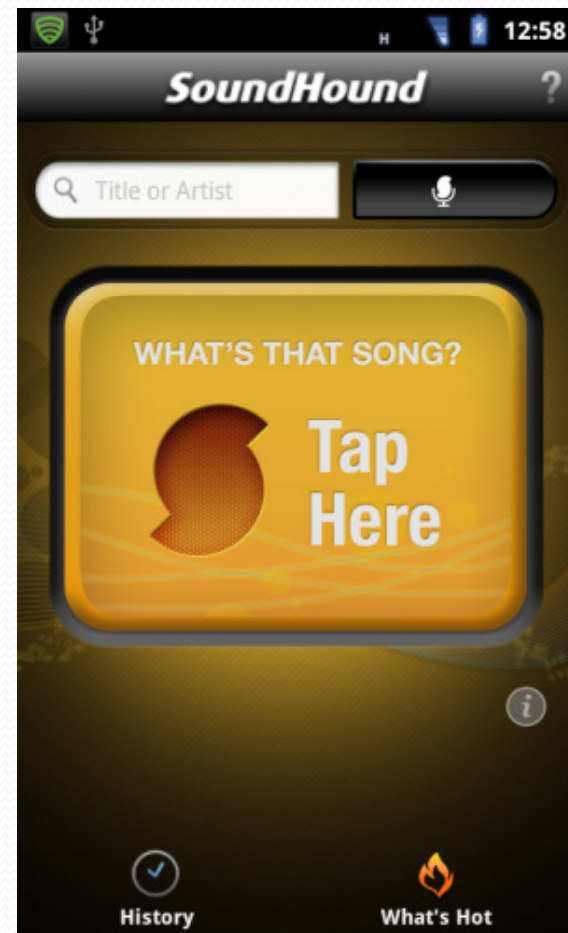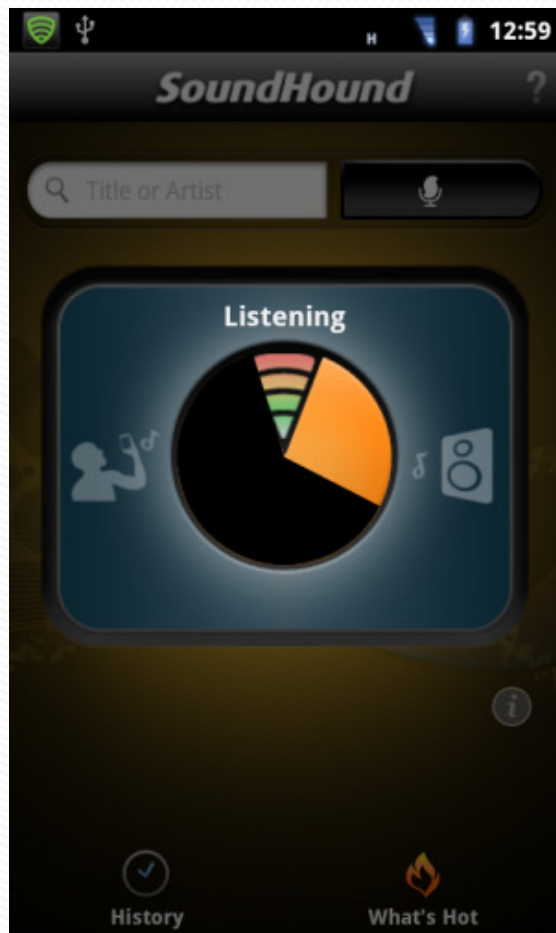
How does it work?

- Server catalogs music into database
- User records a clip of a song
- App uploads clip to server
- Server uses pattern matching to find song

Secret Sauce

- Supports singing and humming recognition
  - Possible to figure out song stuck in your head

- Fast
  - Works in 5-15 seconds

- Integrated
  - Purchase song in the Amazon music store

- Social
  - Enables sharing to Twitter, Facebook

Screenshot

Comparison (Android)

App	Homescreen Widget	ID By Singing	Number of Tags	Time to Tag	Paid Extras
SoundHound (Paid) - $4.99	X	X	Unlimited	User set	Geotagging, Twitter/FB Integration
SoundHound (Free)		X	Unlimited	User set	
Shazam (Paid) – $4.89	X		Unlimited	8, 10, 12 sec	Launch LastFM or Pandora station
Shazam (Free)	X			8, 10, 12 sec	

Comparison

"**SoundHound** picked up more songs that **Shazam** had no idea about." -Lifehacker

Critique

- The Good…
  - Homescreen widget allows for fast tagging when needed
  - Speedy way to tag via music or humming tune

- The Bad…
  - Homescreen widget only with paid version
  - Otherwise, paid version only provides social integration

Questions, Comments, Observations?