

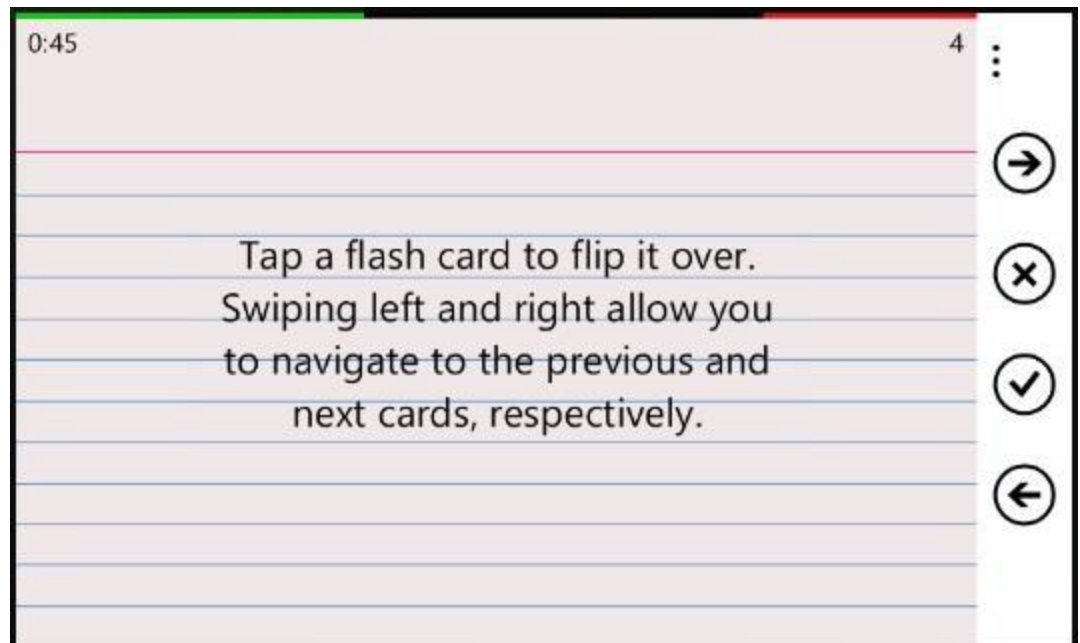
Anthony Menard

# Quiz Me – Windows Phone 7

# Elevator Pitch

- Idle time while traveling
- Educational applications largely undeveloped
- “Quiz Me” – mobile flashcard manager
  - Create your own flashcard decks
  - Rich user interface with touch navigation
  - Dynamic scores and results
  - Learning on the go

# Use Case



# Competition

	Quiz Me	OnQ Flashcards	Flash Quiz	Flashcard ++
Rich UI	Yes	Yes	No	No
Intuitive Controls	Yes	Yes	Yes	No
Dynamic Feedback	Yes	No	No	No
Cost	Free	\$0.99	\$0.99	\$0.99

# Next Steps

---

- Finalize low priority bugs
- Features
  - Photo capabilities
  - Audio capabilities
  - Share decks with friends/classmates
- Enter competitions

# Secret Sauce

---

- Newer WP7 market
- Ideal portability
- Rich visual experience
- Degree of customizability
- Green, money-saving software
- Lack of study applications

# Elevator Pitch

- Idle time while traveling
- Educational applications largely undeveloped
- “Quiz Me” – mobile flashcard manager
  - Create your own flashcard decks
  - Rich user interface with touch navigation
  - Dynamic scores and results
  - Learning on the go